

VOLKX LYFE MYSTERIES

One-Hour (30-45 minutes) Mystery Drama Series

Tone: Light, quirky, character driven

Setting: Modern-day American Southwest

Audience: 25-65 / Mystery fans, car-culture enthusiasts, general audience

SERIES LOGLINE

A beloved vintage Volkswagen tinkerer with a natural gift for solving puzzles finds himself drawn into offbeat mysteries across the Southwest, uncovering truths that hide in plain sight-often before law enforcement realizes what they're missing.

SERIES OVERVIEW

Volkx Lyfe Mysteries is a warm, character-first mystery series anchored by **Charles “Charlie” Bryant**, a lifelong Volkswagen enthusiast whose garage and easygoing nature make him a trusted figure in the car community-and an unlikely but effective problem solver.

Each episode presents a **standalone mystery**, often rooted in the Volkswagen world, while subtle character threads carry through the season. Charlie doesn't chase danger; instead, mysteries come to him through customers, friends, and chance encounters. His gift isn't brute force or authority-its observation, empathy, and logic.

Set across the Southwest-including **Los Angeles, Bakersfield, Fresno, Las Vegas, and Phoenix**-the series blends regional flavor, accessible car culture, and clever storytelling. While law enforcement exists in Charlie's orbit (and family history), he operates in the margins, seeing what others overlook.

At its heart, the show explores a simple truth: **answers are usually right in front of us-we just don't know how to look.**

TONE & STYLE

- Light, witty, and inviting
- Character-driven rather than procedural
- Minimal violence, tension comes from secrets, timing, and human behavior
- Mysteries unfold organically, often solved through small details and human insight
- Visual warmth: sunlit garages, dusty roads, colorful VWs, roadside conversations

MAIN CHARACTER

CHARLES “CHARLIE” BRYANT (50s)

Charlie is a playful, logical thinker with a calm presence and an infectious curiosity. His first car-a VW Bug-sparked a lifelong passion that grew into a reputation within the vintage Volkswagen community.

Coming from a family steeped in law enforcement, solving mysteries feels instinctual to him, even though he never became a cop himself. He’s respected by local police, who occasionally seek his perspective when cases veer into unfamiliar territory-especially those involving the VW world.

Charlie is:

- Approachable and well-liked
- Observant without being intrusive
- More interested in truth than credit
- A natural listener who notices patterns others miss

Charlie rarely places himself in physical danger. Instead, he lets people talk, watches behavior, and connects dots hiding in plain sight.

KEY SUPPORTING CHARACTER

KEITH “K MAC” MCPHEARSON (50s)

Charlie’s close friend and fellow mechanic, K Mac is a wisecracking, fast-talking counterbalance to Charlie’s measured demeanor. K Mac is deeply knowledgeable about cars but even more gifted at commentary-often voicing what the audience is thinking.

K Mac:

- Provides comic relief without undercutting stakes
- Serves as Charlie’s sounding board
- Grounds the series in humor and friendship
- Occasionally stumbles onto key clues unintentionally

Charlie’s and K Mac’s relationship is the emotional backbone of the show.

PILOT EPISODE – “THE LAST COLLECTION”

Charlie finishes restoring a prized classic Volkswagen for a longtime customer. When he personally delivers the car, he finds police swarming the man’s home. The customer has been murdered, and his **entire collection of vintage Volkswagens has vanished**.

As law enforcement focuses on obvious suspects and stolen property value, Charlie notices inconsistencies tied to the cars themselves—details only someone immersed in the VW world would recognize. Quietly, and almost accidentally, Charlie pieces together the truth, uncovering a motive hidden beneath nostalgia, envy, and misplaced trust.

By episode’s end, Charlie realizes this won’t be the last time a mystery finds him.